

*Our Mission: To improve the quality of life
for those affected by lupus through advocacy,
education, awareness, empowerment, and research.*

Lupus Communiqué

Lupus Foundation of Mid and Northern New York, Inc.

Volume 6, No. 4, Summer 2007

A Summer of Successful Fundraising



Pictured Above: Dr. Donald Raddatz Bassett Healthcare Rheumatologist and Honorary Chairman of our 7th Annual Lupus Charity Golf Classic participating in the Putting Contest in memory of former Board Chair Michael P. Jones. Pictured to the right are Lupus Foundation of Mid and Northern New York Members and Bikers David Arntsen and Frank Darwak admiring the 80 plus motorcycles at the 1st Annual Loop for Lupus Charity Poker Run and Barbecue at Munnsville Volunteer Fire Station. Outback Steakhouse from New Hartford is setting up the steak and chicken barbecue in the background.

The 1st Annual Loop for Lupus Motorcycle Poker Run and Barbecue was held on Sunday, July 1, 2007 at the Munnsville Fire Department. The event was sponsored by the Red Knights Motorcycle Club NY Chapter XIX and the barbecue by Outback Steakhouse. It was a beautiful day in Central New York which helped to attract 140 bikers and participants. The inaugural event raised over \$2,500 to fund our local program services. Next year's Motorcycle Run is scheduled for Sunday, June 29, 2008 in Munnsville, NY. The 7th Annual Lupus Charity Golf Classic took place on Friday, August 10, 2007 at Shenendoah Golf Club at Turning Stone. 115 golfers and 30 dedicated volunteers showed up despite the gloomy forecast. The rain held off and the day turned out to be a tremendous success with record breaking profits in excess of \$28,000! The 8th Annual Golf Classic is tentatively scheduled for Friday, August 15, 2008 at Shenendoah Golf Club. Thank you to the Poker Run and Golf Classic Committees, Sponsors, Prize Donors, Participants, and Volunteers for making this the most successful year for fundraising events in the history of our organization!



The Lupus Communiqué

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DISCLAIMER

It is the policy of the Lupus Foundation of Mid and Northern New York, Inc. to publish articles on Lupus and related diseases that have been written by physicians, nurses, and other healthcare providers and medical professionals. The opinions and statements expressed by the authors or contributors to this publication do not necessarily reflect the opinions or positions of The Lupus Communiqué, or Lupus Foundation of Mid and Northern New York, Inc.

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WORKING FOR A HEALTHY AMERICA



Combined Federal Campaign



Please consider Memorial and Tribute contributions to our organization. It is a wonderful way to honor or remember someone special in your life while also supporting the lupus cause. If you belong to a Service or Fraternal organization, or participate in a workplace-giving program such as: CFC, SEFA, UNITED WAY, IBM or other campaign, please remember to designate our organization.

Lupus Foundation of Mid and Northern New York, Inc. is a tax-exempt charitable organization eligible to receive tax-deductible contributions under IRS Code Section 501(c)(3). Our federal tax identification number is 16-1083229 and a copy of our latest annual report may be obtained upon request from us or The NYS Attorney General's Charities Bureau at 120 Broadway, NY, NY 10271.

EDITOR'S NOTE

Suggestions or comments on the newsletter are always welcome. Please contact us with any address changes or other corrections to ensure accuracy in the database. If an address is incorrect the Post Office will not deliver under their revised policies and the mail piece will be returned and we will be charged a fee. Please notify us immediately of any changes to avoid extra postal fees. As Technical Director I also invite your input and assistance in improving our organization's operations, especially in maintaining our website. Thank you.

Dave Arntsen

President's Message

The fields and meadows were a rich shade of green reminiscent of an Irish soap ad and the sky was a perfect powder blue with a scattering of cotton white clouds making it interesting. The bright sun illuminated the winding country roads and although we were lost it was a beautiful day to discover new hamlets in central New York. We thought we were taking a shortcut on the way home from clinic but instead ventured upon breathtaking scenery that made the wrong turn worthwhile. Much like the unplanned direction our lives often take when disease personally strikes us or someone we love. Sometimes the journey we take together ends up bringing us closer in the end; teaching us to slow down and appreciate the simple things along the way.

It has been a glorious summer here with the weather as close to perfect as one could imagine. We had 2 very successful fundraising events further reinforcing our strong presence in this community. When people ask me why I choose to live in Upstate NY where the winters are brutal and the economy is poor I respond, "It is because of the summer and fall weather and the people. The people here are the most compassionate and generous people in the nation." The participants and supporters of both the Bike Run and the Golf Classic are a testament to that. Together we can move mountains and eventually overcome diseases like lupus. I would like to share my remarks from the August Golf Classic as they illustrate the commitment and passion our supporters have for this cause.

We are here today because there is no cure for lupus. We are here today because there has not been a drug approved for lupus in over 4 decades and many treatments are off-label or borrowed from other diseases like Cancer. We are here today because research has shown that the quality of life for lupus patients equals that of those living with AIDS. We are here today because of people like Anita. Anita was an RN before lupus with a promising career ahead of her. Last week she was in ICU on a ventilator because of her seizures and she made it her goal to be here tonight at this dinner to support the team named in her honor as well as our organization. We are here today because of Amy. Amy was an active volunteer at our lupus events and always had a smile on her face. She was admitted to the hospital last November for a respiratory infection and after 5 days of failing treatments the doctors told her family there was nothing more they could do for her. Amy died from complications of lupus. She was 35 years old. Amy's family is still in the state of shock. Her niece Melissa contacted us recently and has made it her goal to raise \$5,000 on fundraisers in memory of Amy for our programs. She hopes it will not only help raise lupus awareness but also help her family heal. We are here today because the public perception of lupus is that it is a mild nuisance and we want each and every one of you to leave here today and spread the word. "Lupus is physically, emotionally, and financially devastating." It swoops down, steals the dreams, and alters the futures of young people in the prime of their lives. Moreover, lupus does not just affect individuals but the entire family. Ask any of our family members present here today and they will tell you about the state of lupus in their households.

Our passion-driven organization is fueled by the efforts and support of families. I want to recognize a few of our volunteers who have traveled quite a distance to be here for this event. Ellen Gloo has traveled all the way from Florida; Donna Gloo came from North Carolina and Jane Porter from Virginia to take part in today's event and support their siblings living with lupus. Our Secretary and Fundraising Chair Sandi Frear has been here for the past 2 weeks from Florida and has really stepped up to the plate and been a lifesaver for me. Thank you ladies.

In closing I would like to share some figures with you on the 7^h Anniversary of our Golf Classic. Because of your tremendous support and generosity over the years we have netted \$146,000 from this event that has enabled our small all-volunteer organization to enhance our local program services, and fund \$92,000 in grants to Lupus Research. Thank you all so very much from the bottom of our hearts. Thank you again for joining us here today, for your support, and for keeping our hope and our families' hopes alive that we will conquer this devastating disease soon. Lupus ends with Us.

Be well and enjoy the Autumn foliage —Kathleen

Lupus Fundraising for a Loved One



Pictured above left are Anissa and Amy Mowers in 2002 at the Loop the Capitol event in Albany. Amy passed away in 2006 and her niece Melissa Wallis and family are raising funds in loving memory of Amy for our organization. Above right is Team A-NIT-A CURE golfing in honor of loved one Anita Allen at our 2007 Golf Classic. Both Amy and Anita are mentioned in the President's Message.

**What if my favorite charity had a penny for every time I searched the Internet...
Now it can!**

GoodSearch



Lupus Foundation of Mid and Northern New York is proud to support the Lupus Research Institute and honored to be a member of the Lupus Research Institute National Coalition.

LUPUS RESEARCH INSTITUTE
National Coalition
The Patient Voice for Lupus Research

Memorials, Tributes, and Donations

Memorials

In Loving Memory of...

Marietta Polizzi-

Dominick & Marie Oriolo

Charles P. (Boots) Sweet-

Dominick & Marie Oriolo

Harold F. Woolshlager-

Bob & Cathy Walseman,

Isabel Woolshlager,

Jeffrey & Susan Virkler & Family

Brooke N. Walseman-

Bob & Cathy Walseman,

Isabel Woolshlager,

Jeffrey & Susan Virkler & Family

Wellington Walseman-

Bob & Cathy Walseman

Douglas C. Kerr-

Bob & Cathy Walseman

Marie J. Eignor-

Bob & Cathy Walseman

Anita Curtiss-

Isabel Woolshlager, Jeffrey & Susan Virkler

John Woolshlager-

Isabel Woolshlager

Elwood Virkler-

Jeffrey & Susan Virkler

Barbara M. Porter-

Bill & Sandi Frear, Jane Porter,

John & Elisabeth Porter,

Dawn Gaeta, Kathy Hiskey,

Jennifer & Robert Porter,

Helen & Richard Cassin,

Isabelle & John Zeock,

Katherine & Rick Voskuil

John H. Dabolt III-

Eileen Dabolt

Sandra Haase-

David & Kathleen Arntsen

Memorials

In Loving Memory of...

Marguerite Curri, Peter & Dorothy Curri-

David & Kathleen Arntsen

Angela "Aya" Lo Conti-

David & Kathleen Arntsen

The Rev. S. Kenneth Arntsen-

David & Kathleen Arntsen

Michael P. Jones-

David & Kathleen Arntsen

James E. Mitchell-

James & Patricia Mitchell, Jane Williams,

David & Kathleen Arntsen

Mary Alice Mitchell-

James & Patricia Mitchell, Jane Williams,

David & Kathleen Arntsen

Lorna E. Relf-

James & Patricia Mitchell,

David & Kathleen Arntsen

Arthur A. Relf-

James & Patricia Mitchell,

David & Kathleen Arntsen

Sam Relf-

James & Patricia Mitchell,

David & Kathleen Arntsen

Louis A. Relf-

James & Patricia Mitchell,

David & Kathleen Arntsen

Elva Fox-

James & Patricia Mitchell,

David & Kathleen Arntsen

Amy Mowers-

David & Kathleen Arntsen

William Acquaviva-

David & Kathleen Arntsen

Edward Zurn-

David & Kathleen Arntsen

7th Annual Lupus Charity Golf Classic Donations

TOURNAMENT SPONSOR
Pfizer, Inc.

CART SPONSOR
*The Mitchell Family and MCORP
in honor of Kathleen*

PLATINUM SPONSOR
*"In Honor of Sandi" – Bill Frear
Hole-In-One sponsored by
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Ellen & Donna Gloo in honor of
Kathleen Arntsen's National Advocacy Recognition*

*James E. & Marion M. Mitchell
NYSCOPBA Central Region
in honor of Wendy Cianfrocco*

Utica Professional Fire Fighters IAFF Local 32

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Sprint Nextel*

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H. Wilbur Ryan Family LLC in Honor of Mary Becker*

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Family & Friends in Memory of Barbara M. Porter
Presto Print, LLC*

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PUTTING CONTEST SPONSORS**
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Arthritis Health Associates*

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Don & Joan Gloo
Jane Williams
Eileen Dabolt
Jeffrey & Susan Virkler & Family
Isabel Woolshlager
Laury Kerr in honor of Cathy Walseman
Rocco & Monica Falitico
Bruce & Nancy Griesmer*

1ST ANNUAL LOOP FOR LUPUS POKER RUN



7th ANNUAL LUPUS CHARITY GOLF CLASSIC



Study Indicates Significant Work Loss Associated With Lupus

Recent research on work loss associated with systemic lupus erythematosus (lupus), funded in part by the National Institute of Arthritis and Musculoskeletal and Skin Diseases, estimated that almost three-quarters of the study's 982 participants would stop working before the usual age of retirement, and that half of those who had jobs when they were diagnosed (during their mid-30s, on average) would no longer be working by the age of 50.

This research, led by Edward Yelin, Ph.D., of the University of California, San Francisco, involved people between ages 18 and 64. In addition to evaluating work loss by age/time frames, the scientists examined risk factors for job loss, including:

- demographics (age, sex and education)
- socioeconomic status
- disease status
- general health
- functional status (how well the individual is able to function and carry on typical daily activities)
- mental/cognitive status
- health care use
- employment information.

They determined that demographics and work characteristics (the physical and psychological demands of jobs and the degree of control over assignments and work environment) had the most impact on work loss.

Two data-analysis tools (the Kaplan-Meier method and the Cox model) allowed scientists to study data collected over two years and to reliably estimate long-term patterns of work loss. The long-term estimates were calculated using information from patient medical history, as well as data from baseline interviews with each study participant and follow-up interviews one year later. The scientists are planning a subsequent study that will correlate specific lupus manifestations to their impact on changes in employment.

Among studies of the work dynamics of people with lupus, this research is considered to have the largest and most diverse study population to date. The authors believe the results are therefore more statistically precise and more representative of lupus patients than the results of previous studies.

The State of California Lupus Fund, the Arthritis Foundation, the American College of Rheumatology/Research and Education Foundation, and the Agency for Healthcare Research and Quality also supported this study.

The mission of the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), a part of the Department of Health and Human Services' National Institutes of Health, is to support research into the causes, treatment and prevention of arthritis and musculoskeletal and skin diseases; the training of basic and clinical scientists to carry out this research; and the dissemination of information on research progress in these diseases. For more information about NIAMS, call the information clearinghouse at (301) 495-4484 or (877) 22-NIAMS (free call) or visit the NIAMS Web site at <http://www.niams.nih.gov/index.htm>

Yelin E, et al. Work dynamics among persons with systemic lupus erythematosus. *Arthritis Care and Research* 2007;57(1):56-63.



Get into the loop.TM

Learn about Lupus

OCTOBER IS LUPUS AWARENESS MONTH AND MEMBERSHIP RENEWAL TIME

**Help to spread the word about lupus
and invite others to join in our cause**

**Membership renewal letters and forms are on their way to all
members, former members, and inquirers. Please renew your
membership dues to remain current on our mailing list.**

Thank you.

Support Group Information

Utica Area Facilitator-Helen Lenart

lupusmidny@aol.com

The Utica Area Support Group usually meets monthly on the third Thursday at Faxton-St. Luke's Healthcare Regional Cancer Center in Utica in Weaver Lounge, 2nd floor. Please park in the Newell St. parking lot and enter through the Cancer Center main door. The next 2 meetings will be at 7:00pm on October 18, 2007 and November 15, 2007. Please contact the office for more information.

Butterfly of Hope Tribute Plate



***Honor a volunteer, speaker, or loved
one by purchasing a Lupus Butterfly of
Hope Plate from Angel Pix for \$35 and
we receive 20% back as a \$7 donation
for lupus research. The \$35 includes
plate, stand, tribute on back, and
priority shipping. If interested please
e-mail lupusmidny@aol.com or
call us at 315-829-4272.***

Clinical Trial Opportunities

The Lupus Multiplex Registry

The LMRR is actively researching the different ways in which SLE affects various ethnic groups.

Families with one or more living members diagnosed with lupus may be eligible for one of the following studies:

Minorities and Lupus,
African American Studies,
Hispanic American Studies,
Native American Studies,
Asian American Studies, All Ethnicities,
Families with 1 Lupus Patient,
Families with 2 Lupus Patients

For more information visit the website
www.ormf.org/?page=aboutlmrr
or call 1-888-OK-LUPUS

LUPUS NEPHRITIS

The University of Rochester is recruiting participants for a clinical research study on an investigational drug.

If you are 18 years of age or older and have been diagnosed with **LUPUS NEPHRITIS** you may qualify.

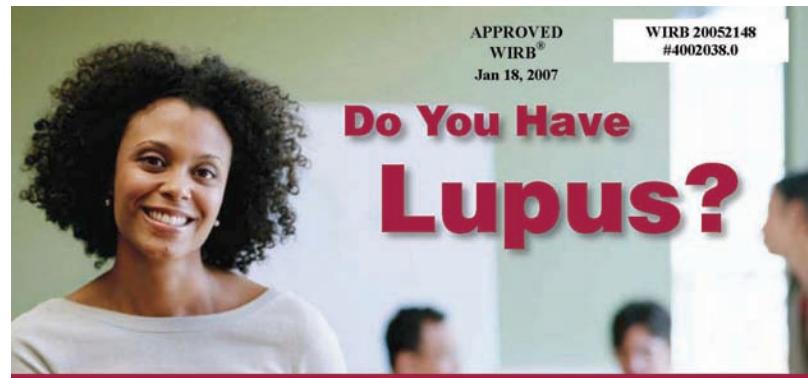
If you qualify you will receive study drug, medical exams and modest compensation for your time and travel.

For more information please call:
Emily Cushing at (585) 275-7167

Patient Registry SLE

Are you interested in learning about clinical studies and research treatments available to you? There is no cost to you and you get to decide what studies you want to participate in. All information is kept confidential!

For more information please call:
Emily Cushing at 585-275-7167
Debbie Campbell at 585-275-1635



Approximately 1.5 million Americans have lupus, a disease that occurs three times more often in African Americans when compared to the Caucasian population. One of the most common complications of lupus is inflammation of the kidneys, or lupus nephritis. Lupus nephritis affects approximately one-third of men and women with lupus. **African Americans tend to develop lupus earlier in life and experience greater disease activity, such as kidney problems, than other patients.**

The LUNAR Study is seeking men and women between 16 and 75 with active lupus-related kidney disease. **Because lupus nephritis is most common among minorities, African Americans need treatment options.** The LUNAR Study is part of our search for one.

To learn more about the study and if you may qualify, call toll free 1-888-68LUPUS or visit www.lupusclinicalstudy.com.



LUPUS FOUNDATION OF MID AND NORTHERN NEW YORK
MEMBERSHIP APPLICATION & ORDER FORM

Name:	Date:																								
Address:	Phone #:																								
City, State, Zip:	Work #:																								
E-mail address:	Fax #:																								
<input type="checkbox"/> Single (\$10.00) <input type="checkbox"/> Renewal <input type="checkbox"/> Family (\$15.00) <input type="checkbox"/> New <input type="checkbox"/> Professional (\$25.00) <input type="checkbox"/> Patron (\$50.00) <input type="checkbox"/> Courtesy	Other Donation (please list) <hr/> <input type="checkbox"/> Interested in Support Groups																								
<input type="checkbox"/> LUPUS BOOK Revised by Daniel J. Wallace, MD \$ 24.00 plus \$4.50 S & H <input type="checkbox"/> COPING WITH LUPUS by Robert H. Phillips, PhD \$ 15.00 plus \$2.00 S & H <input type="checkbox"/> LUPUS WELLNESS JOURNAL \$ 8.00 plus \$2.00 S & H <input type="checkbox"/> AWARENESS WRISTBANDS \$ 1.00 plus .25 per 3 S & H <i>Orange or Purple</i> <input type="checkbox"/> BEANIE BEARS \$ 10.00 plus \$2.00 S & H																									
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Study Identifies Genetic Risk Factor for Rheumatoid Arthritis, Lupus

A genetic variation has been identified that increases the risk of two chronic, autoimmune inflammatory diseases: rheumatoid arthritis (RA) and systemic lupus erythematosus (lupus). These research findings result from a long-time collaboration between the Intramural Research Program (IRP) of the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS) and other organizations. NIAMS is part of the National Institutes of Health.

These results appear in the Sept. 6 issue of the *New England Journal of Medicine*.

"Although both diseases are believed to have a strong genetic component, identifying the relevant genes has been extremely difficult," says study coauthor Elaine Remmers, Ph.D., of the Genetics and Genomics Branch of the Intramural Research Program at the National Institute of Arthritis and Musculoskeletal and Skin Diseases. Dr. Remmers and her colleagues tested variants within 13 candidate genes located in a region of chromosome 2, which they had previously linked with RA, for association with disease in large collections of RA and lupus patients and controls. Among the variants were several disease-associated single nucleotide polymorphisms (SNPs) — small differences in DNA sequence that represent the most common genetic variations between individuals — in a large segment of the STAT4 gene. The STAT4 gene encodes a protein that plays an important role in the regulation and activation of certain cells of the immune system.

"It may be too early to predict the impact of identifying the STAT4 gene as a susceptibility locus for rheumatoid arthritis — whether the presence of the variant and others will serve as a predictor of disease, disease outcome or response to therapy," says coauthor and NARAC principal investigator Peter K. Gregersen, M.D., of The Feinstein Institute for Medical Research, part of the North Shore Long Island Jewish Health System, in Manhasset, N.Y. "It also remains to be found whether the STAT4 pathway plays such a crucial role in RA and lupus that new therapies targeting this pathway would be effective in these and perhaps other autoimmune diseases."

One variant form of the gene was present at a significantly higher frequency in RA patient samples from the North American Rheumatoid Arthritis Consortium (NARAC)¹¹ as compared with controls. The scientists replicated that result in two independent collections of RA cases and controls.

The researchers also found that the same variant of the STAT4 gene was even more strongly linked with lupus in three independent collections of patients and controls. Frequency data on the genetic profiles of the patients and controls suggest that individuals who carry two copies of the disease-risk variant form of the STAT4 gene have a 60 percent increased risk for RA and more than double the risk for lupus compared with people who carry no copies of the variant form. The research also suggests a shared disease pathway for RA and lupus.

"For this complex disease, rheumatoid arthritis, this is the first instance of a genetic linkage study leading to a chromosomal location, which then, in a genetic association study, identified a disease susceptibility gene," says Dr. Gregersen.

The study's success, according to NIAMS Director Stephen I. Katz, M.D., Ph.D., can be attributed in part to the uncommon and longstanding collaboration between NIAMS intramural researchers and other scientists the Institute supports around the country. "This work required the collection and genotyping of thousands of RA and lupus cases and controls, a task that would have been difficult to accomplish without the strong partnerships we forged," he says. NARAC was established 10 years ago by Dr. Gregersen, NIAMS Clinical Director and Genetics and Genomics Branch Chief Daniel Kastner, M.D., Ph.D., and investigators at several academic health centers to facilitate the collection and analysis of RA genetic samples.

Adds Dr. Remmers, "Although we do not yet know precisely how the disease-associated variant of the STAT4 gene increases the risk for developing RA or lupus, it is very exciting to know that this gene plays a fundamental role in these important autoimmune diseases."

Both RA and lupus are considered autoimmune diseases, or diseases in which the body's immune system attacks healthy tissue. In RA, the immune system attacks the linings of the joints and sometimes other organs. In lupus, it attacks the internal organs, joints and skin. If not well controlled, both diseases can lead to significant disability.

Additional grant support for this research was provided by the National Institute of Allergy and Infectious Diseases, the National Center for Research Resources, the Rosalind Russell Medical Research Center for Arthritis, and the Kirkland Scholar Award. The studies

(Genetic Risk Factor cont'd)

were carried out, in part, at the General Clinical Research Centers at Moffitt Hospital of the University of California San Francisco and at The Feinstein Institute for Medical Research, with funds provided by the National Center for Research Resources and the U.S. Public Health Service.

Other contributors included the Arthritis Foundation, Biogen Idec, Inc., the Boas Family, the Broad Institute of Harvard University and the Massachusetts Institute of Technology, the Eileen Ludwig Greenland Center for Rheumatoid Arthritis, Hanyang University College of Medicine, Genentech, Inc., the Karolinska Institutet, the NIAMS Intramural Research Program, the University of California Davis, and the University of Texas M.D. Anderson Cancer Center.

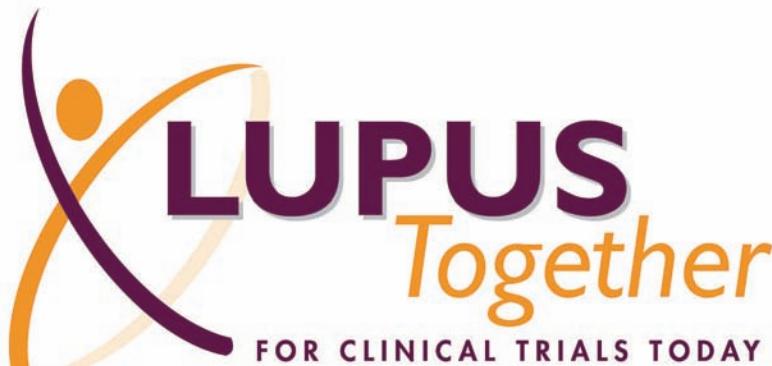
The mission of the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), a part of the Department of Health and Human Services' National Institutes of Health, is to support research into the causes, treatment and prevention of arthritis and musculoskeletal and skin diseases; the training of basic and clinical scientists to carry out this research; and the dissemination of information on research progress in these diseases. For more information about NIAMS, call the information clearinghouse at (301) 495-4484 or (877) 22-NIAMS (free call) or visit the NIAMS Web site at <http://www.niams.nih.gov>.

The National Institute of Allergy and Infectious Diseases (NIAID) conducts and supports basic and applied research to better understand, treat, and ultimately prevent infectious, immunologic, and allergic diseases.

The National Center for Research Resources (NCRR) provides clinical and translational researchers with the training and tools they need to understand, detect, treat, and prevent a wide range of diseases.

The National Institutes of Health (NIH) — *The Nation's Medical Research Agency* — includes 27 Institutes and Centers and is a component of the U.S. Department of Health and Human Services. It is the primary federal agency for conducting and supporting basic, clinical and translational medical research, and it investigates the causes, treatments, and cures for both common and rare diseases. For more information about NIH and its programs, visit www.nih.gov.

Reference: Remmers E, et al. *STAT4 and the risk of rheumatoid arthritis and systemic lupus erythematosus.* NEJM 2007;357(10):13-22.



LUPUS AWARENESS AT THE 2007 NEW YORK STATE FAIR



For the 18th consecutive year volunteers from the Lupus Foundation of Mid and Northern New York manned The Lupus Agencies of New York State Booth at the NY State Fair during late August. The booth gives us the opportunity to promote lupus awareness and disseminate information to a much larger population within the state. Pictured above is the Neyhart Family: Amber, Jeff, Max, Mari-Kristine, Kristina and Kathleen Davis who coordinate and oversee the booth located in the Science Building during the 12 days of the fair. Mari-Kristine received our Awareness Award for 2006 for her dedication to promoting awareness in Central New York through the state fair booth. She is holding her appreciation plaque. Thank you to the Neyharts and all of our wonderful volunteers: Jim, Pat, Tim, Deb, & Jacquelyn Mitchell; Dick & Helen Lenart; David & Kathleen Arntsen; Amanda Nemcek; Phil, Kathy, Andrew, & Matthew Teague; Jackie Taylor; Maryrose & Dale Bullock for their efforts.



Pictured Above: Volunteers Amanda Nemcek, Dale Bullock, Kathleen Arntsen, Jackie Taylor, and Maryrose Bullock manning the Lupus Agencies of New York State Booth at the NYS Fair.